

Paving the Way

FOUNDER AND CEO OF BURNHAM USA EQUITIES SCOTT BURNHAM IS THE PROPERTY PRO OF NEWPORT BEACH

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Deemed an innovator in the industry and a revered pioneer for his creative efforts in revamping a large stretch of Orange County's retail and office landscape over the last four decades, Scott Burnham, founder and CEO of Burnham USA and Burnham-Ward Properties, continues to prove, time and time again, that doing the right thing is good for the community—and for business.

Since his graduation at USC, Burnham has applied his innovative, community-driven approach to development throughout Southern California. Within Newport Beach's Lido District, Burnham has also influenced a renaissance of the area.

Burnham is credited with drawing various leading tenants to the Lido District and has been instrumental in reinvigorating the previously sleepy retail scene in the village. He has reimagined storefronts such as Honor Coffee, Jolie, Amour Vert and Aleph Gallery, ARC Butcher + Baker and more.

Additionally, he has reinvented what is now considered to be some of Newport's most creative office spaces, including "3700," which now

serves as HQ to notable tenants such as, Skin Laundry and Drunk Elephant (skincare product leader and media darling) among many others.

The Burnham-Ward team has recently attracted global tech leader SAP to Newport Beach, together with the opening of its HanaHaus, both located within 3366 Via Lido. Parts of the building are open to the public, including the region's first Blue Bottle Coffee.

The Lido endeavors are close to Burnham's heart, as he is a Newport native with a sincere passion for his hometown and a commitment to doing the right thing when it comes to property ownership.

"Our team takes the responsibility of property stewardship very seriously, creating community through property," he says. "This includes being respectful of the past, creating new concepts while maintaining the architectural and historic character of each property, and working with innovative, like-minded people and municipalities who can support our endeavors. Then, we go a step further to thoughtfully curate each environment with the right tenants who will add something important and special to our community." ■



Property Powerhouse

• Burnham USA Equities, Inc. was established in 1990, and together with Burnham-Ward Properties, the company has thrived in the last few decades, now overseeing a wide portfolio of company-owned assets, including lifestyle centers, office, medical and residential properties.

BURNHAM USA EQUITIES

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