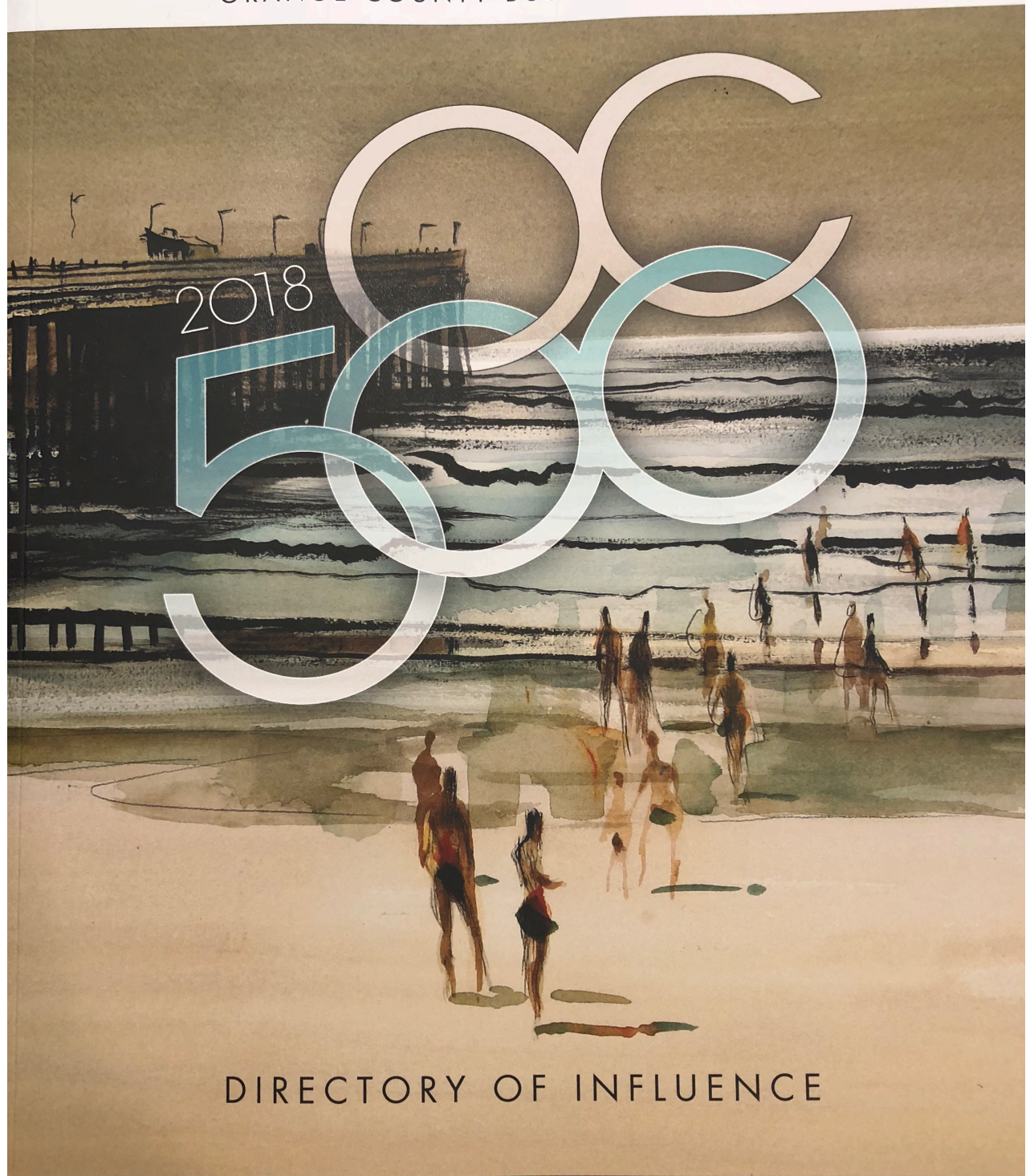


ORANGE COUNTY BUSINESS JOURNAL



DIRECTORY OF INFLUENCE

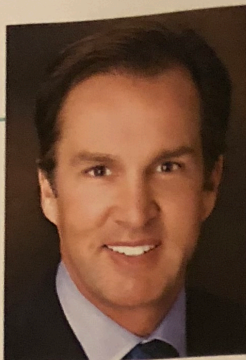
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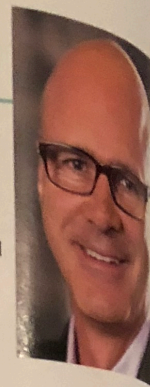
LUGANO[®]
DIAMONDS

SCOTT BURNHAMCHAIRMAN
BURNHAM USA EQUITIES

One of largest NB property owners, looking at other markets ... affiliate opened 266K SF LBX—Long Beach Exchange—shopping center near city airport ... tenants include Whole Foods 365, restaurants, fitness studios ... aim similar to hip OC sites OC Mix, South Coast Collection ... retail partner, Dana Point Harbor renovation (see Bob Olson, Joe Ueberroth) ... co-invests with Bryon Ward (see entry)

**JAY BURRESS**CHIEF EXECUTIVE
VISIT ANAHEIM

Five years head of destination marketer to Disneyland environs ... opened 200K-SF Anaheim Convention Center expansion 2018; re-signed area's two biggest shows, NAMM, Natural Products Expo West, combined bring 200K attendees ... moved HQ from ACC campus to own offices near Angel Stadium ... growing sports events marketing, med-tech shows ... wants to launch, own, events

**KURT BUSCH**CHIEF EXECUTIVE
SYNTIAN CORP.

Joined AI semiconductor maker, 2017 ... previously four years CEO, Lantronix (see Jeff Benck) ... exec team includes ex-Mindspeed, Broadcom execs ... 2018 raised \$5M Series A round led by Intel Capital ... chips will go into sensors, drones, phones, wearables ... machine learning; enhance performance of items ... Busch bachelor's, biological science, UCI; MBA, Santa Clara U

**TIM BUSCH**CHIEF EXECUTIVE
PACIFIC HOSPITALITY GROUP

Hotel owner-operator ... groups it led sold Bacara for \$375M, OC Wyndham property for \$61M ... bought fourth AC Hotel in Dallas in April ... backs 'Catholic Church and Catholic Education' ... leadership group Legatus (see Manny Ramirez) ... first job: paperboy, Detroit ... roots for, owns piece of NHL Vegas Golden Knights ... can't miss: 'family Christmas party, going on 34 years'

**RICHARD CABRERA**EXECUTIVE VICE PRESIDENT
UMPQUA BANK

Leads Western U.S. corporate, debt capital, M&A, international banking ... region Calif., Nev., Ore., Wash. ... Forbes Top-100 bank, Top-100 cos. to work for ... one of several banks expanding in OC (see Joe Yurosek) ... works with Gil Dalmau (see entry) ... joined Umpqua 2016 ... previously at Calif. Bank & Trust, BofA, Mellon, First National Boston, Security Pacific, First Interstate ... 35 years ... SDSU bachelor's

**500 MILES***Car Love, American Style*

The OC 500's love affair with cars reflects the country's own and really got rolling in the 1950s. America's baseball teams and GIs west; its commerce—and cars—came too.

Mark Hilbert drove a 1953 Chevy Bel Air; Geoff Stock had a '54 Tom Tucker ran a 1955 Chevy convertible he 'should have kept ... classic.'

David Wilson had a 1956 Triumph T3 ... not American, but they do us win the war.

Mike Harrah had the 1956 Chevy Nomad and Fletcher Jones same car, next model year.

Bill O'Connell's ride was a 'candy apple red and white' 1957 Impala; Jim Doti had a 1959 pre-owned one.